



IT'S NEVER BEEN EASIER TO
DISPLAY AND BOOST
YOUR ACCESSORY
SALES!

Smart



www.prismfitnessgroup.com
608.845.8300



- Unique Self-Guided Offering has key exercises embedded directly into the product, enhancing the customers home workout routine
- The Self-Guided Retail Display gives you the freedom to position this product anywhere in the store based on foot traffic and time of year
Great to utilize at local shows, mall kiosks, cross promotion with neighboring businesses
- The Smart In-Home Boot Camp provides your customer with all the functional training tools and guidance needed for an effective total body workout - all in one easy to sell package!

SELF-GUIDED RETAIL DISPLAY - FULLY LOADED HIGH IMPACT RETAIL PACKAGE

- Versatile Display properly highlights the product and creates over \$260 per square foot at 50%+ Gross Margin!
 - Average Treadmill Retail Transaction generates \$138 per square foot
 - Average Elliptical Retail Transaction generates \$91 per square foot
- Includes the following product:
 - (2) Self-Guided 6mm Exercise Mats, (2) Self-Guided Foam Rollers
 - (1) 4lb, (2) 6lb, (2) 8lb, and (1) 10lb Self-Guided Medicine Balls
 - (2) 55cm, (4) 65cm, and (2) 75cm Self-Guided Stability Balls
 - (4 of each) Smart Resistance Cables 10lbs - 100lbs
 - (20 pairs) Smart Quick Switch Handles



Side 1

Side 2

SKU 400-150-201

SMART IN-HOME BOOT CAMP

- Our Boot Camp package offers a range of our SMART Products to suit every lifestyle and fitness aspiration, while doing it in the comfort of your home. Along with product, we'll provide boot camp workouts of your own via social media!
- Includes the following product:
 - (1 ea) 20lb, 30lb and 40lb Fitness Cables, (1 pair) Smart Quick Flip Triple Pocket Handles, (1) Smart Speed Jump Rope, (1) Medium Strength Mini Band, (1) Smart Medicine Ball, 6lb (1) Smart Stability Ball, 65cm (1) Smart Recovery Foam Roller, (1) Smart Mat, 6mm (Yellow)
 - (1) Smart Straps Body Weight Training System



SKU 400-150-204

REJUVENATE YOUR ACCESSORY WALL AND INCREASE SALES!

The versatile packaging of the Self-Guided offering creates exciting new merchandising opportunities for your accessory category!

The Prism Fitness Self-Guided offering is packaged in a versatile way, allowing your retail location to customize your merchandising based on the layout of your store and the flow of customer traffic.

Our Self-Guided product is packaged so your customer can touch and feel the commercial quality of the product. And the colorful product is designed to draw the customer to your fitness accessories and functional training space.

The cables and handle packaging is designed to be stacked on the shelf or peg-hooked.

